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1937 Kemp's Catalog

WONDER DAHLIAS
EXHIBITION DAHLIAS
GLADIOLUS, JAPANESE IRIS



Kemp's Great Eastern

KEMP'S GARDENS

BREEDERS AND GROWERS

Little Silver, New Jersey

Telephone, 2876, Red Bank

To Our Flower Loving Friends and Patrons

GREETING:

We take much pleasure in handing you our 1937 catalog of Dahlias, Gladiolus and Japanese Irises, and to extend to each of you our best thanks together with the assurance of our grateful appreciation of your friendship and patronage in the years that have passed.

Our breeding and growing of these floral treasures covers a period of more than 35 years. We have done our bit in contributing to the beautification of gardens in almost every quarter of the globe, and in helping to make this old world of ours, a more beautiful place to live in.

In recognition and appreciation of our work in the advancement of the Dahlia, and our loyalty to The American Dahlia Society, we were awarded a large Gold Medal at the annual show held in New York, September, 1936, bearing the following inscription:

AWARDED TO DADDY KEMP

FOR ACHIEVEMENT IN ORIGINATING
NEW DAHLIAS AND MANY YEARS
LOYAL SERVICE TO THE
A. D. SOCIETY

We feel very grateful for this distinguished recognition of our work and service contributed to the advancement of the Dahlia, and to the A. D. S. and we extend to the Society our most sincere thanks.

For many years our originations have been consistent prize winners wherever exhibited in competition, and better still, they are wonderful doers, which prove the real worth of a dahlia.

We hope to introduce a new type of dahlia in the near future, perhaps in 1938, that is more beautiful in form than any hitherto originated. It is on the way, so keep your ears tuned in for the announcement of its introduction.

Please do not lay this little catalog aside until you have examined every page. You are almost sure to find something listed therein that you will wish to have in your garden this coming season, and at prices as reasonable as is consistent with the production of high quality stock.

Bespeaking a liberal share of your 1937 business, for which we are pleased to thank you in advance, we remain,

Yours for better flowers,

KEMP'S GARDENS, Breeders and Growers, Box 181 Little Silver, New Jersey.

December, 1936.

Terms of Sale-Please Read Carefully

The following offers are made subject to prior sale, and on the following conditions.

Our price quotations are strictly first-class stock, and we guarantee the quality to please you. Any stock that should prove otherwise, we will cheerfully replace it free of charge. Beyond that our responsibility ceases. We have no control over weather nor other adverse conditions that might contribute to failure, and are therefore absolved from any blame for failures from causes beyond our control.

CANADIAN REGULATIONS—To import plants, bulbs, roots and other nursery stock into Canada, a special permit must be obtained from the Secretary of the Destructive Insect and Pest Act Advisory Board, Dept. of Agriculture, Ottawa, Ontario. He will issue the permit and supply information as to how it is to be used.

TERMS—Cash, unless otherwise agreed upon before shipment of the order.

WHY YOU SHOULD PLACE YOUR ORDER EARLY

In the first place, you get first choice of stock. You are reasonably sure of getting the varieties you want, and as there is sure to be a shortage of some varieties, early ordering is an important consideration. It is never too soon to order early.

Kemp's New Wonder Dahlias FOR 1937

Abbreviations: F. D.—Formal Decorative; I. D.—Informal

Decorative; I. C .- Incurved Cactus; Str. C .-

Straight Cactus; S. C.—Semi-Cactus.

Divisions, mean one or more roots (tubers)

each.

PLEASE NOTE: Dahlia orders for less than \$1.00 not accepted.

GREAT EASTERN—I. D. (No. E. E. K.). This big fellow is the result of crossing Oringo with Lady Moyra Ponsonby, and is one of the largest and most spectacular we have ever introduced. It can be easily grown to 14 inches in diameter, with a depth of six inches and over. The color is a blend of orange and reddish bronze, a beautiful color combination that reminds you of the various hues of the forests in late fall. Plant grows to a height of 4-5 feet, has many long side branches, and is very prolific of huge blooms from early till cut down by frost. Foliage, thick, tough and very resistent to sucking insect injury.

Divisions, each \$10.00, Plants, each \$5.00



CLARA CARDER-1936 (DESCRIPTION PAGE 6)

MRS. IDA CHASE—Str. C. (No. H. H. K.). Named for the late Mrs. Ida Chase of Michigan, who was one of the outstanding dahlia lovers of her state. We believe this to be one of the most beautiful colored dahlias introduced in many years. The colors are a combination of bright Lemon Yellow and Spinal Pink, pale lavender pink reverse. Under ordinary garden cultural conditions, the blooms average about 7 inches, but can be easily grown to 9 inches in width under high culture. Heighth of plant 4½ to 5 feet, which is many branched and wide spreading. Stems are perfect, and hold the blooms out of the foliage 8-10 inches. Midseason.

Divisions, each \$10.00, Plants, each \$5.00

FRECKLES—I. D. (No. P-K). Seedling of Lafiesta crossed with Lord of Autumn, inheriting the good qualities of both parents. The color is a Lemon Chrome, striped, blotched and speckled bright scarlet irregularly distributed over the yellow ground color. Blooms of this spectacular dahlia were grown up to 14 inches in d'ameter, and great depth, the past season. Plant averages about 5 feet in height, is many branched and wide spreading, and is tremendously prolific of large bloom from early to late season. The 8-10 inch stiff wiry stems hold the flowers facing, and well out of the foliage, which is luxuriant and very resistant to sucking insect injury.

Divisions each \$10.00 Plants each \$5.00 sect injury. Divisions, each \$10.00, Plants, each \$5.00

(Awarded numerous first prizes in bi-color class the past season)

ROYAL PENNANT-F. D. (No. 109-K.) This is the richest colored dahlia we have ever seen. It might be described as a rich purplish violet, nearest to a Royal Purple of any dahlia we know. Plant is a very strong grower, reaching a height of 7-8 feet, is well branched and extra good foliage. Blooms average 8-9 inches in width, with corresponding depth, and are held 8-9 inches out of the foliage on stiff stems. If you like the unusual in dahlias, here is one that will please you immensely. Divisions, each \$10.00, Plants, each \$5.00



KITTY MAC-1936 (DESCRIPTION PAGE 6)

KEMP'S GLORIANA—I. D. (No. D. D. K.). The color of this remarkably beautiful dahlia is a brilliant, Lemon-Chrome, remarkably beautiful dama is a brilliant, Lemon-Chrome, tinted capuasine orange, which is evenly distributed over the surface of the petals. The blooms are produced in profusion from early season until frost, and average 10 inches and over in diameter, by 5-6 inches in depth, and are held 7-8 inches out of the foliage on stiff stems. Plant 4½ feet in height, is well branched, splendid foliage.

Divisions, each \$10.00, Plants, each \$5.00

KEMP'S FUTURITY-I. D. (No. S. S. K.). The color of this beautiful dahlia is a bright bluish Lilac, and is most pleasing to the eye. Everybody likes it. The blooms average 10 inches and over in diameter, are of good depth, and are held well out of the bright green foliage on stiff stems. Plants average about 6 feet in height, are well branched and quite prolific of bloom. Add this unusually beautiful dahlia to your collection. You will like it above any other so-called Divisions, each \$10.00, Plants, each \$5.00 blue dahlia.

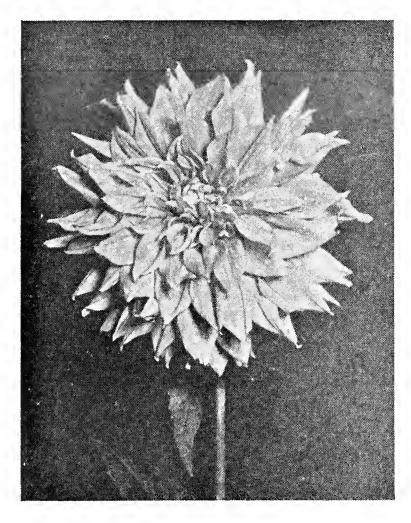
POWHATAN—I. D. (No. R. R. K.). Color, brilliant carmine, beautiful beyond imagination. Blooms up to 10 inches in diameter, are held on stiff stems and are borne of medium high sturdy bushes. Early, prolific, Sun proof, and insect resistant. A beautiful dahlia good enough to grace any garden.

Divisions each \$7.50, Plants, each \$3.75

SCARLANO—Ball (No. 102-K.). If you are fond of ball dahlias and partial to brilliant red colors, here is one that will meet with your unqualified approval, as the color is a very brilliant scarlet red that fairly dazzles the eyes. The average size of the blooms are about 4 inches across, and the semi-dwarf plant is litterly covered with them from early season till cut down by frost. Stems are long and stiff, holding the blooms high out of the foliage. Plant healthy, vigorous grower. Divisions, each \$2.50, Plants, each \$1.25

KEMP'S NUBALL—Ball (No. A. K.). A dark lavender pink of much beauty, and we believe it is the best ball dahlia to date. Flowers up to 5 inches in diameter, perfect ball type, and are held on stiff stems 10-12 inches out of the foliage. Height of bush about 4 feet, wide spreading and a very prolific bloomer from early season till frost. Awarded first prize in every class in which it was exhibited the past season.

Divisions, each \$3.50, Plants, each \$1.75



EDITH MENCKE-1936 (DESCRIPTION PAGE 7)

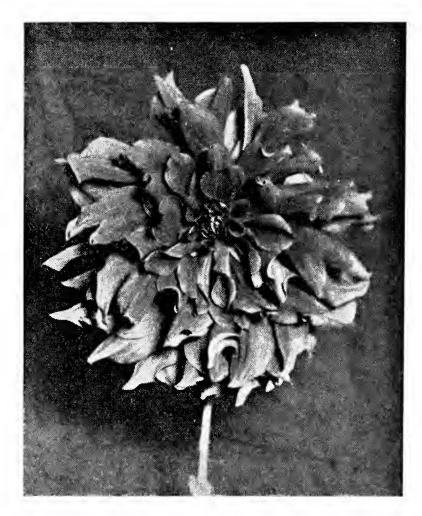
Two Exceptionally Fine European Dahlias

BAUER'S MASTERPIECE—I. D. (Jane Cowl X Copper King.) A great Dahlia with a brilliant future. It is unquestionably one of the finest dahlias we have ever grown. The great number of giant blooms of perfect formation, from early season to frost, the long stiff stems, and the beautiful symmetrical bush growth, easily puts it in the front ranks with the best dahlias of the day. The color is a golden bronze. Blooms attain a size of 12-13 inches in diameter by 7-8 inches in depth. Bush attaines a height of $3\frac{1}{2}$ to 4 feet, is well branched, and it is no unusual thing to see 6-12 enormous blooms coming out at the same time. Cane like stems hold the giant blooms well out of the foliage, facing upward. Supply very limited. Plants only, \$5.00

BAUER'S IDEAL-Dec. Of all the red dahlias we have seen uery size, and are borne on stems or branches three feet and over in length. This dahlia has every desirable quality. Large perfect, brilliantly colored blooms that do not fade nor burn, long stiff stems, wonderful plant growth, insect resisting foliage, good root maker. What more could be desired supply of plants to offer. (No roots) ited supply of plants to offer. (No roots.)

Plants, each \$5.00

Only a few plants each of the above will be available, so order early.



DADDY KEMP-1935 (DESCRIPTION PAGE 8)

Kemp's 1936 Introductions

CLARA CARDER—I. D. One of the greatest pink decorative dahlias we have ever grown. It has made good everywhere the past season, winning many first prizes in the shows throughout the country. Color is a bright Cyclamen Pink, the only dahlia we know of this color. The blooms are produced on medium high plants, in the greatest profusion from early to late season, and can be grown to 12 inches without forcing. A great dahlia that you will be pleased to have in your garden.

Roots, each \$5.00, Plants, each \$2.50

KITTY MAC-I. D. Here is another sensational dahlia of great merit. The color is Petunia Purple, flowers are 10-12 inches in diameter, by 6-7 inches in depth, and are borne on long upward. Plant very rugged, with exceptionally stems facing upward. Plant very rugged, with exceptionally insect resisting foliage. Height 6-7 feet. Stock very lim-Roots, each \$7.50, Plants, each \$3.75 ited.

COLUMBIA-I. D. This attractive dahlia has a very pleasing color combination of deep orange rufous, and cadmium yellow, reverse shaded pink. Maximum size of blooms about low, reverse shaded pink. Maximum size of blooms about 10 inches, with corresponding depth. Height of plant 3½ to 4 feet. Roots, each \$3.50, Plants, each \$1.75

SELKIRK—F. D. ..White with faint suffusion of flesh pink, which adds much to its beauty. Blooms average about 10 inches in diameter, of good depth, facing upward on long stiff stems. Plant 4-4½ feet in height, wide spreading and an early bloomer. Roots, each \$3.50, Plants, each \$1.75

EDITH MENCKE—I. D. Orange Buff, with slight sheen of pink on the older petals. Blooms, 10 inches and over in width, by 6 to 7 inches in depth, and are freely produced on plants 4 to 4½ feet high. Stems stiff, holding the blooms high above the foliage. A fine dahlia you will like.

Roots, each \$4.00, Plants, each \$2.00

1936 Introductions from Other Sources

MILTON J. CROSS—I. D. (Johnson). Achievement Medal Winner 1935. The color of this magnificent dahlia is a clear gold at center, shading to light Orange Buff on outer half of the petals. Rich, bright, beautiful and of great width and depth. The long stems hold the giant blooms high out of the foliage, and are produced on vigorous plants 6-7 feet high. We have a limited amount of root stock to offer and while it lasts, will fill orders in the rotation in which they are received. Divisions, each \$10.00, Plants, each \$5.00

JERSEY WHITE BEAUTY—I. D. (Waite). This is unquestionably the best commercial white dahlia ever introduced and one of the best commercial cut flower varieties, as it is just the right size, placed just right on the medium long stiff stems, and a wonderful keeper when cut. The past season the cut blooms sold readily in the market at \$1.00 per dozen wholesale. The plant is a fine grower, and tremendously prolific of perfect blooms, from early season till cut down by frost. Fine root makers.

Good Divisions, each \$5.00, Plants, each \$2.00

OAKLEIGH MONARCH—Dec. (Hook). Oakleigh Monarch is a big broad petaled informal decorative of clear brilliant cerise red. Flowers 8-11 inches in diameter, depth 4-6 inches, and are borne on strong stems well out of the foliage. Plant 4-5 feet in height. Early, prolific. Scored 86.9 at Lansing, Mich. Trial grounds 1935. Root stock very limited.

Roots, each \$5.00, Plants, each \$2.50

OAKLEIGH PRINCESS—S. C. (Oakleigh Gardens). A sensational honor roll dahlia that made good the past season, and at the reasonable price for season of 1937, you cannot afford to pass it up. The color combination is most attractive, it being lemon yellow, overcast with brilliant scarlet red. Average size of blooms about 8 inches, but can be forced up to 12 inches in diameter. Flowers are held erect on strong stiff stems. Plant is a very vigorous grower, and abundant bloomer. Certificate of merit A. D. S. trial grounds 1935.

Divisions, each \$5.00, Plants, each \$2.50

CHARMER—I. D. (Lloyd's). Seedling of the famous variety JANE COWL, possessing all the fine qualities of its parent. The 10-12" by 5" blooms are of a beautiful hue of Zincorange around the center, petals of apricot yellow, blending to maize yellow. The entire flower is overlaid with a lively sheen of apricot yellow, producing a bright glistening effect in the sunlight. Blooms are held high out of the foliage on stiff stems. Plant attains to about 5 feet in height. An early and prolific bloomer. Good keeper when cut. If you have a cut flower trade, you cannot afford to be without this fine addition to your collection of utility varieties.

Divisions, each \$5.00, Plants, each \$2.50

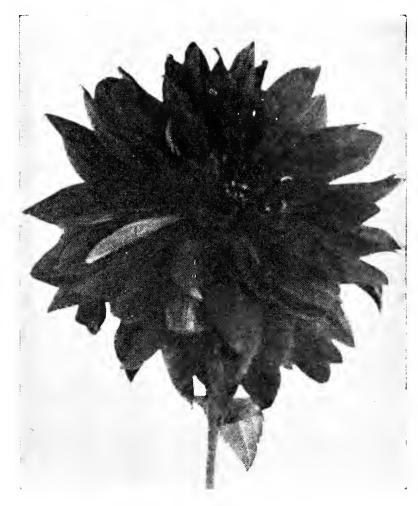
SON OF SATAN—S. C. (Slocum). This sturdy Son of the well-known variety SATAN has created a sensation wherever shown. Its very large brilliantly colored scarlet red blooms, long stiff stems, and tall sturdy growing plants are sufficient to recommend it to the most discriminate grower, but in addition to that, it has been honored with almost as many achievement medals and citations as an army General. So if you want the most highly honored 1936 introduction, you will not pass up this sensational dahlia the coming season.

Divisions, each \$15.00, Plants each \$7.50

Kemp's 1935 Introductions

DADDY KEMP—I. D. This is every inch a man's dahlia, and one of the most spectacular varieties introduced in recent years. Color, rich purplish red, and may be grown up to 14 inches in diameter, and 6 to 7 inches in depth. Under certain soil and cultural conditions the stems may be somewhat weak, like Satan and some other great dahlias, while under favorable soil and cultural conditions the stems are entirely satisfactory. Plant is a rampant grower, and tremendously prolific of giant blooms from early to frost.

Roots, each \$3.50, Plants, each \$1.75



BLACK KNIGHT-1935

BLACK KNIGHT—I. D. Blackest of black dahlias. Color, dark velvety maroon, almost black. Flowers can be grown up to 14 inches in diameter, and are held well out of the foliage on cane like stems. Plant a most rampant grower, attaining a height of 6-7 feet. Late bloomer, and should be planted early, and not pinched back, as pinching out the top retards blooming.

Roots, each \$3.50, Plants, each \$1.75

ORINGO-I. D. A most distinctive dahlia in color and forma-Color effect is a gradation of golden to rich salmon orange from front to rear petals of flower. Petals are curled and twisted producing an effect much like the ruffled sweet pea or petunia, and it might very properly be termed a ruffled dahlia. This is the seed parent of practically all our best originations. Flowers have a maximum size of 12 inches, plant growth about 4 feet.

Divisions, each \$2.00, Plants, each \$1.00

1935 and 1934 Introductions from Other Sources

LORD OF AUTUMN-I. D. (Almy 1934). This great dahlia continues to hold its place in the front ranks of the super dahlia parade. Its beautiful golden yellow color, together with its immense size and keeping qualities, places it in the front ranks as a superior exhibition dahlia. It is no uncommon thing to see blooms of 12 inches and over in diameter, by 7-8 inches in depth. A well grown flower of

1935-1934 Introductions (Continued)

it is practically unbeatable in the show room, and we believe more first prizes have been awarded to it in the class for the largest and best bloom the past three years than any other dahlias have ever received in the same length of time. Height of plant about $4\frac{1}{2}$ feet, mid-scason bloomer. Roots, each \$2.50, Plants, each \$1.25



LORD OF AUTUMN-1935

AMERICA'S SWEETHEART—I. D. (Nuenviller 1935). This is another great yellow dahlia, and compares favorably with Lord of Autumn. Flowers are of the same type as Lord of Autumn, fully as large, but little lighter shade of yellow. Plant growth similar to Lord of Autumn, but more resistant to heat, and in sections where the summer heat is high, we would recommend the Sweetheart in preference to the Lord of Autumn. It is unquestionably one of the greatest dahlias in commerce.

Roots, each \$5.00, Plants, each \$2.50

CALIFORNIA IDOL—I. D. This giant self-colored yellow ranks in size and finish with the largest and best dahlias introduced to date. It is truly a monster, producing blooms up to 14 inches in width, and of great depth. A refined dah-lia of great merit. Height of plant 5 feet. Prolific bloom-Roots, each \$5.00, Plants, each \$2.50

desirable straight Cactus Dahlias we have ever grown. The color is a light Canary yellow, shading lighter at the tips of the petals. Plant 4 feet in height, many branched and enormously prolific of bloom from early season till frost. Stems perfect, holding the blooms well out of the foliage. MRS. BRUCE COLLINS--1935.

each \$3.50, Plants,

LEBOUTILLIER—I. D. (Ruschmohr). dark red dahlia is a close competitor of Murphy's Masterpiece as its blooms are fully as large, and of a brighter hue of red. Plant is a somewhat shorter grower than Murphy's. Stems are long, holding the large blooms high out of the foliage. A superior red variety for the southern section of our country.

Divisions, each \$3.00, Plants, each \$1.50

1935-1934 Introductions (Continued)

TOWERS EMPIRE—I. D. (T-P). Very large, clear, golden color, with amber shadings in the center, present a picture of wonderful beauty. Plant grows to a height of 7-8 feet, well branched and very prolific of large perfect blooms that are held high out of the foliage on stiff stems.

Divisions,, each \$3.50, Plants, \$1.75

- BARBRA HAWKS—I. D. (1934). Phlox purple. Flowers up to 10 inches and over in diameter. Good stems, holding the flowers facing, well out of the foliage. Height of plant 7 feet.

 Divisions, each \$2.00, Plants, each \$1.00
- CROYDON GLORY—F. D. (1934). Deep Primrose yellow. Flowers are full centered, 10-12 inches in diameter and 4-5 inches in depth. Early bloomer, height of plant 5-6 feet.

Divisions, each \$3.00, Plants, each \$1.50

CROYDON SUPREME—F. D. (1934). Orange buff, shading to lighter hue at tips of petals. Reverse, rose pink. Average size about 9 inches and four to five inches in depth. Height of plant $4\frac{1}{2}$ to 5 feet. A very desirable variety.

Divisions, each \$2.50, Plants, each \$1.25

pokoupil's triumph—I. D. (1934). Color is light straw yellow, shaded light lavender pink in center. Blooms up to 12 inches wide, and 5 to 8 inches in depth are not uncommon. The 10-12 inch stems hold the flowers facing upward. Plant 4-5 feet in height, good foliage, and resistant to sucking insect injury. Fine exhibition variety.

Divisions, each \$2.00, Plants, each \$1.00

MONMOUTH QUEEN—F. D. This fine light yellow has a long string of first honors to its credit. Throughout the whole dahlia world, it has made good. Color is pyric yellow and light primrose. Blooms are of the largest size. It has beaten some of the greatest in the largest bloom class. Stems hold the flower high out of the foliage facing. Plant 5 feet and over in height. Good root maker.

Divisions, each \$2.00, Plants, each \$1.00

- MONMOUTH SUNBURST—F. D. Colors, brilliant lemon center, with salmon-orange background, producing a realistic sunburst. Size nine inches wide by 7 inches in depth. Plant attains a height of $4\frac{1}{2}$ to 5 feet. Early bloomer, and good root maker. Divisions, each \$2.00, Plants, each \$1.00
- NANCY DUNNE—I. D. (Peck-Alling). The color of this 1936 introduction is a combination of salmon, tan and gold, with slight magenta reverse. The flower reminds one of a glorified Papillion. When properly disbranched and disbudded, it produces blooms of very large size, supported on long stems. Plant 6 feet and over in height. Root stock very limited.

 Divisions, each \$7.50, Plants, each \$3.75
- JESSICA DRAGONETTE—S. C. (Alling 1935). This fine dahlia has made good the past two years and has become a great favorite for exhibition purposes. The blooms equal Amelia Earhart in size, and are of the same type, but quite different in color, it being a peach and cream combination, with a shading of deeper pink on the reverse of the petals. Petals turn in toward the stem, making the giant blooms both deep and wide. Plant about 5 feet high, quite prolific of large exhibition blooms from early to killing frost. Stems excellent.

 Plants, \$1.50 each
- CROYDON—I. D. This large white dahlia has a charm that appeals to all who love purity in color. Its very large blooms are the purest white, and are borne on stiff stems facing. Plant averages about 5 feet tall, is very healthy, and sturdy grower. A fine white you will like.

Divisions, each \$1.50, Plants, each \$1.00

WHITE KNIGHT—F. D. This is another fine white of large exhibition size, with wonderful keeping qualities. Maximum size about 10 inches across by 5-6 inches in depth. Flowers face upward, mostly. Height of plant 3-4 feet.

Divisions, each \$1.00

1935-1934 Introductions (Continued)

WHITE WONDER—I. D. We believe this to be the most reliable prize winning white in commerce. The flowers have been grown up to 16 inches in diameter, with correspondingly great depth. It has more first prizes to its credit than any other white dahlia. Plant grows to a height of 5 feet and over, and is a wonderful prolific root maker. At the low price we are offering it you simply cannot afford to pass it by.

Divisions, each \$1.00

1932 and 1933 Introductions

AMELIA EARHART—S. C. This great dahlia becomes more popular each year, as it is one of the leading prize winners. Color is a charming Apricot-buff. Flowers are very large, and are borne on long stiff stems high out of the foliage. Plant medium to tall, and quite early and prolific of bloom. Root stock very limited.

Divisions, each \$3.00, Plants, each \$1.50

EAGLE ROCK SUPERBA—I. D. (Broomall). Considered one of Broomall's best originations. Color rather difficult to decribe, as no color in Ridgeway's seems to match its exquisite coloring, comes the nearest to being Amaranth Pink than any color we know. Flowers average about 10 inches in width, have good depth, and are held high out of the foliage on stiff stems. Plant about 5 feet high.

Divisions, each \$2.00, Plants, each \$1.00

GOLDEN HEART—F. D. Purest golden yellow color of any dahlia we know. Blooms can be grown up to 12 inches in diameter, by 5 inches in depth. Long stems, which hold the flowers high out of the foliage of the 5-6 foot plants. Divisions, each \$2.50, Plants, each \$1.25

RSEY'S MAJESTIC—I. D. (Waite). Flowers are of the largest size, and the unique coloring of salmon, old gold and rose is distinct from all other dahlias. Fine blooms, good stems and healthy plant growth.

Divisions, each \$1.00

MURPHY'S MASTERPIECE—(Murphy). This is still the largest, and leading red dahlia, and is seldom beaten in the show room. Flowers have been grown up to 14 inches and over in size, with corresponding depth. Plant is a strong grower, and fairly good root maker. No roots for sale. Plants, only \$1.50 each

- PURPLE WONDER-I. D. This great purple dahlia has many friends in the dahlia world. Its attractive Pansy-Purple color is distinctive from all other purple dahlias. Blooms range up to 11 inches in diameter, and 6 inches in depth, and are held high out of the foliage on long stiff stems. Plant 6-8 feet high. Rare bloomer, good root producer. Root stock very limited. Divisions, each \$3.00, Plants, each \$1.50
- SATAN—S. C. (Ballay). His Satanic majesty still leads in the Semi-Cactus section as no other semi-cactus dahlia originated to date has been able to defeat it in the show room. Its scarlet and yellow color combination is distinctive and beau-Stems are extra long, holding the flowers high above the foliage on the 6 to 8 foot plant.

 Divisions, each \$1.50, Plants, each \$1.00
- NANCY VICK—I. D. Very large cerise colored blooms, stems long and stiff, holding the flowers high out of the foliage. Very large cerise colored blooms, stems Plant is an exceptionally vigorous grower, foliage thick and tough, and very resistant to sucking insect injury. Good root maker, good keeper in storage. An exceptionally all around dahlia, a great exhibition variety. Roots, each \$3.50, Plants, each \$1.75
- ROCKLEY MOON-F. D. This is by far the best formal decorative yellow dahlia we have yet seen. The large flower is an exceedingly bright yellow, with slightly darker shade of yellow in the center. Cane like stems hold the large blooms high out of the foliage. A wonderfully fine exhibition flower. Plants grow 5 feet and over in height, well branched and it is at its best in latter half of September and early October. Certificate of merit at Storrs.

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Medals Awarded to Kemp's Gardens



Reproduction of Seventeen Medals Won in Competition by Kemp's Gardens from 1921 to 1928.

[Since 1928 until the past season, fourteen more medals were awarded to Kemp's Gardens, making a grand total of 31 to date.]

Variegated Dahlias

D'ANVERS-I. D. (Nagles). This is not only a beautiful bi-color dahlia, but is equally beautiful in its formation, the petals curling and twisting in an enchanting color combination of crimson and white. Flowers are of medium size, and are produced in profusion from early to late season, are held well out of the foliage on stout stems. Plant about 5 feet high, and many branched.

Divisions each \$2.00 Plants each \$1.00

Divisions, each \$2.00, Plants, each \$1.00

ANTOM—F. D. Not in many moons has a more beautiful bi-color dahlia come upon the scene than we have in the PHANTOM—F. D. Phantom. The colors are rich purple, beautifully tipped white, making it one of the most attractive dahlias one could wish to see. The blooms are quite large, ranging in size up to 9 inches and over, are of good depth, and are held high out of the luxuriant foliage on perfect stems. Plant grows well on to 5 feet in height, is quite productive of large perfect blooms from early season until cut down by frost. We predict that this fine dahlia will be the leader in the bicolor section in the near future. We have a very small root stock and can offer plants only, this season.

Plants, each \$2.50

Plants, each \$2.50

ROTARY—F. D. Medium sized scarlet red, tipped white. beautiful dahlia for garden and house decoration and for exhibition in the bi-color or fancy class. Plant about 3 feet high. Prolific bloomer from early to late.

Divisions, each \$1.00, Plants, each 75 cents

AMPOEG—F. D. The Dahlia Beautiful. The color combination is waxy Canary yellow at center, shading to salmon pink, so beautiful and evenly distributed as though it was the masterpiece, the talented artists brush. The 10 inch blooms are supported by strong sturdy stems that hold them high above the foliage. Height of plant about 5 feet.

Divisions, each 75 cents **CHAMPOEG**—F. D.

THE DUCHESS—I. D. We have grown this beautiful bi-colored dahlia the past three years, and unhesitatingly recommend it as being the best white tipped, yellow dahlia for exhibition and home decoration. We have entered it in many shows in competition with other bi-colored varieties, and it has always been a first prize winner. The maximum size of the bloom is about 9 inches wide by 5 inches in depth, stems good. Plant about 6 feet, early prolific bloomer, continuing down by frost.

Divisions, each \$2.00, Plants, each \$1.00

Other Colors

KEMP'S VIOLET WONDER—I. D. Although this beautiful dahlia has been on the market for a number of years, it still stands alone in its color class. No other violet colored dahlias have come forward to displace it. It still is the best violet colored dahlia in commerce, and a great prize winner.

Divisions, each \$1.00

VON RUSSWURM—F. D. This beautiful Coral pink dahlia is of southern origin, and the best of the southern originations to date. Flowers average 9-10 inches in diameter and are of good depth. The long stiff stems hold the flowers high above the foliage on sturdy plants 7-8 feet high.

Divisions, each \$1.00

KEMP'S MONMOUTH CHAMPION—F. D. MP'S MONMOUTH CHAMPION—F. D. From the year of its introduction, 1930, it has stood at the head of the prize winning varieties. The color is brilliant orange-flame, and the blooms have been grown up to 12 inches and over across, and of corresponding great depth. The plant grows to about $4\frac{1}{2}$ feet high, is wide spreading and tremendously prolific of large exhibition blooms from early season till frost.

Divisions, each \$1.00

GREAT HARBOR—I. D. Very large exhibition flower of a rich carmine color, and is supported on long, stiff stems well above the foliage. Plant is about four feet high, is of very sturdy growth, and a very early and prolific bloomer.

Other Colors (Continued)

KEMP'S FORT MONMOUTH—I. D. For years this dahlia has been a prime favorite with the growers everywhere. It is the only super dahlia of its color in commerce. A rich wine red, with an undertone of bright crimson. Does not burn nor fade under bright, hot sun. It has been grown up to 15½ inches in diameter, and a well grown specimen flower is well nigh unbeatable in the show room. Plant is a tall vigorous grower, very prolific of blooms that are held high out of the foliage on straight, stiff stems.

Divisions, each \$1.00, Plants, each 75 cents

PRINCE OF PERSIA—I. D. This fine red dahlia is one of the most beautiful of the older introductions, and a favorite with all who are partial to red colors, it being a dark cardinal red flower of giant size both in width and depth, supported by long, stiff stems high above the luxuriant foliage. Midseason till frost. Height of plant about 5 feet.

Divisions, each \$1.00

Miniature Dahlias

FAIRY—This dainty miniature still heads the list as an exhihibition variety, and for florists use in design work. It has won more first prizes in the miniature classes than any ever introduced. If you are a florist, or an exhibitor at the shows, you need this dainty rose pink miniature. It is a good grower, good root maker, and above all, is tremendously prolific of blooms, that keep longer when cut, than any dahlia we Divisions, each 75 cents, Three for \$2.00 know.

TOOTSIE-Here is another miniature of refined beauty. color is a clear, soft pink-salmon blend. The dainty blooms average around $3\frac{1}{2}$ inches in diameter, are full centered decorative type. Plant a good grower, and heavy producer of blooms, perfect stems.

Divisions, each 75 cents

Ball Dahlias

GOLD MEDAL—(Ball). This is an old dahlia, but to our mind it is one of the most beautiful dahlias ever introduced, regardless of type. The blended colors of yellow and red are so perfectly harmonized that it would be next to impossible to produce a more exquisite flower. It is a late bloomer, but its beautiful blooms are well worth waiting for.

Divisions, each 50 cents, net

CAROLYN BALL—This fine ball dahlia has been the leader in the ball section for several years past, and is only second to our NUBALL, we are introducing this season. The color is a clear lavender-pink. Flowers from 4-5 inches in size are produced on good stems. Plant about 3 feet tall, and very prolific throughout the season.

Divisions, each 60 cents, No plants

New Pom Pom Dahlia LEMON DROP

This perfectly formed little Pom is one of the choicest exhibition Poms we have seen in many a year. It ranks with Little Edith, Atom, and other miniature poms. Its average size is about 14 inches, and the two foot high plants are a sheet of color from early season until cut down by frost. In color, it is a light lemon yellow, the best we have yet seen in the yellow Poms. Par-excellent for cut flowers and exhibition Divisions, each \$1.00, net purposes.

Pom Poms (Continued)

LITTLE NORMAN—One of the best poms in commerce. Its exquisite coloring of flesh pink and lavender tinted blooms are a dream of beauty. Plants are of dwarf habit, very prolific of small blooms, averaging about 1¼ inches in size. A great prize winner. We sold root stock off so closely last season we have only plants in limited number to offer this season.

Plants, each 50 cents, net

The Following Poms Supplied at 20c each \$2.00 the Dozen

- LITTLE BELLE—Morocco red, shaded silvery pink on reverse of petals. Fine exhibition variety.
- FACINATION—Lavender pink, shaded white on lower half of petals. Very showy and desirable.
- LASSIE—Rose red, shading to rose pink on tips of petals. Fine exhibition variety.
- MADELINE—Deep lemon yellow, tipped grayish lavender. Very showy, and the best bi-color Pom we know.
- AERIAL—Small orange buff, very beautiful.
- BOB WHITE—The best white to date. Flowers are small, and fine for exhibition. Good keeper when cut. Plant dwarf, very prolific of perfect bloom throughout the season.
- BRONZE BEAUTY—A small, well formed plant, producing rich golden bronze flowers of great beauty. Fine for exhibition.
- DARKSOME—The best dark maroon.
- ELFIN—Light primrose yellow. A good grower and free bloomer.
- ATOM—This is unquestionably one of the very best exhibition Poms ever introduced. It seldom exceeds 1½ inches in size. The tiny flowers are perfect balls, and of a beautiful scarlet red color. Plant dwarf, many branched and tremendously prolific of bloom.
- PANSY—Almost every one likes the bright, cheery color of this little Pom, which is lively deep lavender. Fine for exhibition, and house decoration.
- LITTLE DORTHEA-Small orange and white blend. Very pretty.
- LITTLE EDITH—This free growing and free flowering little Pom is a most profuse producer of small yellow blooms, slightly tipped carmine. One of the very best exhibition Poms.
- ROSEA—Rosy lavender of refined beauty. Wonderful exhibition variety.

Gladiolus-Kemp's Originations

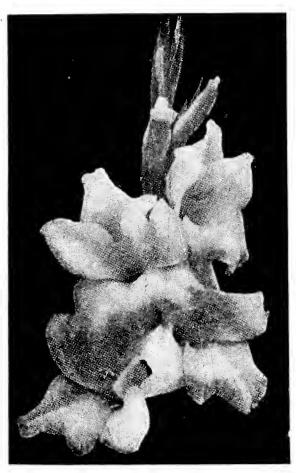
No. 1— $1\frac{1}{2}$ " and up. No. 2— $1\frac{1}{4}$ " to $1\frac{1}{2}$ ".

Gladiolus Orders for Less Than 25c Not Accepted

	Each	Doz.
ALBANIA—A pure white, and beautifully finished flower. Fine commercial and exhibition variety	1— 8c 2— 6c	60c 45c
AMORET—Shrimp pink, tips of petals shaded peach red. Lower petals overlaid with scarlet feathering on orange ground	1— 8c 2— 6c	60c 45c
ANCORA—Salmon, flaked apricot. Inferior petals—blotched maize yellow with ruby feathing	1— 8c	60c

Gladiolus (Continued)

AUDUBON—Beautiful shade of salmon pink. Flowers—4-4½" in diameter, correctly	
placed on tall, straight spikeNo. 1-10c	75c
No. 2 7c	55c
CAMEO—Large Cameo pink, with maize yellow blotch on rear half of lower petals. Very	
fineNo. 1— 8c	60c
No. 2— 6c	45c
CLAYTON-Venetian pink, shading to hermosa	
pink at base of petals. Many open at onceNo. 1—10c	75c
No. 2— 7c	55c



PINK WONDER

CLINTONIA—Sea shell pink, with about 1/3 of the tips splashed coral red. Large flowers, tall straight spike	•
coniston—This fine Glad is a clear ocherous salmon, with hair lines of rose red in the throat. Strong grower	75c 55c
DORINE—Salmon-buff. Base of lower petals light orange yellow with faint penciling of ruby. Strong grower	55c 40c
LEETONIA—This beautiful glad attains to a height of 48 inches. Flowers are a beautiful scarlet, shaded salmon-orange in the throat. Size of flower 4 inches	60c 45c
MARNIA—Bright grenadine orange, with tyrian rose feathering in the throat. Strong grower. Best commercial orange	55c 40c
NORWOOD—Coral pink, chatenay pink in the throat. Very fine for florists useNo. 1—10c No. 2— 7c	75c 55c
ONETA—Xanthine orange, shading to rose; grenadine-rose at base of petals, with feathering of apricot yellow on inferior petalsNo. 1— 7c No. 2— 5c	55c 40c

Gladiolus (Continued)

ORAFLAME—This is a beautiful Glad. The predominating color of this beauty is radiant orange, shading to light orange yellow at the base of the petals. Inferior petals orange buff		
ORANGE WONDER—We believe this to be the largest and best orange colored Glad even introduced. The color is a rich orange-rufous, practically solid color. The flowers are 4-5 inches across, wide open and well placed on a tall straight spike. A great exhibition variety	r - s 1 t	\$1.00 60c
PRIM BEAUTY—One of the most distinct Prim Hybrids of the Grandiflorus type. The colors are La France Pink ground, thickly mottled with fine lines and dots of orange rufous. Spike is tall and straight	e 7 e	45c 40c
PINK WONDER—Flowers are very large. Pleasing La France Pink in color, flaked gerandium pink, with chartreuse yellow in the throat, overlaid with rose feathering. Fine exhibition variety	- e e	60c 45c
QUINTON—One of the very earliest to bloom producing flowers five inches in diameter of a pleasing hue of coral pink	•	45c 35c
pinl: of great size and beauty. Spike, tal and straight. Fine exhibition variety	.1	\$2.00
YELLOW RUFFLES—(New). Medium size heavily ruffled yellow. A good yellow of great promise	\mathbf{f}	c 1.50
WYOMING—Color, Pure Chalcedony yellow shading to deep yellow on inferior petals Flowers 4 inches in diameter, and are well placed on a tall spike	1	\$1.00
STALWART—Prim Grand. Very tall growing with long spike of soft creamy hued flowers, with mallow shading in throat	-	75c 55c
YELLOW GIANT—(New). This is one of the largest yellow glads. It is a clear golder yellow, and heavily ruffled. Spike, tall and straight. Flowers wide open and well placed on spike	n d l	\$2.00
GOLD EALSIE—Deeper color than Golder Dream. Flowers same size and type of Golden Dream. Spike, tall, straight, many flowers. The richest colored of all yel-	f y -	
	No. 2— 8c	90c 60c
PICK-UP MIXTURE—This fine mixture was of	ffered in our	r 1925

PICK-UP MIXTURE—This fine mixture was offered in our 1925 catalog for the first time when a few thousand were distributed on order to our customers. Its high quality has made it so popular with our customers we are sold out every year long before the shipping season closes. Into this mixture are thrown all unidentified bulbs picked up in the field and from the floor of our bulb house and many small lots of good named varieties are added to it from time to time, worth many times the price you would pay for them if purchased under label. We believe this mixture to be the highest quality ever offered at anywhere near the low price we are charging for it. While the supply lasts, we will fill orders at the following low prices.

Doz. 35c, 100 \$2.50, postpaid; or \$2.00 per 100 by express not prepaid.

Kemp's Orchid Flowered Japanese Iris

These beautiful Japanese Irises were originated from hand pollenized seed, several years ago, and have been pronouncd by expert Iris growers to be the most beautiful collection of Japanese Iris in existence. Therefore, I feel confident we are offering a strain of Japanese Iris more beautiful and more desirable than any hitherto procurable.

With these wonderfully beautiful Irises, it is now possible to achieve a color effect quite equal to that produced with the German or Liberty Irises, and at a time of the year when there is a dearth of bright colors in the Garden, which makes them all the more desirable.

The Japanese Irises are very hardy, and free flowering and will grow in almost any situation, where the soil is naturally moist and somewhat acid, their natural habitat being along the margins of ponds and small streams.

We are offering twenty-two varieties here, embracing quite a wide range of color, and the prices at which they are offered have been approved by one of America's leading commercial Iris growers, and are for good strong divisions of two or more leads, with good roots.

TERMS:—Cash with order, to customers without an established credit. In all cases, when credit is desired by persons unknown to us, please give BANK reference.

NOTE:—The color descriptions of several varieties offered in this list, were arrived at by use of Ridgeway's color chart, and are nearly correct as it was possible for me to work them out.

PLEASE NOTE CAREFULLY:—All varieties in the list (excepting where noted) 50 cents each, \$5.00 per dozen for large blooming size divisions. 25 cents each, \$2.50 per dozen for small divisions of one or two fans each.

J. A. Kemp

- ATLANTA—(No. 11). Rosaline pink, with hue of soft lavender pink. Primrose yellow blotch at back of petals, from which radiates faint longitudinal veins of bluish purple. Pistils greenish white with bluish lips. A very dainty and extremely beautiful variety. 6 petals, size of flower 6 inches, height of stalk 45 inches.
- BOBBY SIPE—(No. 9). Large white overlaid with prominent feathering of bright bluish violet. The violet being heavier at base of petals, surrounding bright orange blotch. The beautiful color contrast of this variety is impossible of accurate description. It will have to be seen to be properly appreciated. 6 petals. Size of bloom 6 inches, height 48 inches.
- CELESTINE—(No. 15). Deep silvery pink hue veined blue. Orange blotch, surrounded with splashes and stripes of light purple. Standards or inferior petals deep silver pink veined deep blue. Pistils bremen blue. 3 petals, size of flower 7 inches, height of stalk 50 inches.
- CHARLOTTE—(No. 18). Violacecous blue on grayish background, in about equal proportions of color. Pistils grayish white, tipped clear violet blue, with broad feathering of Primuline yellow extending about 11/4 inches up the center of the petals. 6 petals, flower 7 inches in diameter. A very showy and beautiful variety that every one likes. Height 42 inches.
- COLLINGWOOD—(No. 10). Lavender pink ground, brushed Pieroma violet. The violet being much deeper on some of the flowers than on others, giving the appearance of two distinct variety colors from the same plant. The standards or inferior petals are upright and long and promi-The color being petunia violet, lightly edged lavender pink. Pistils, lilac tipped petunia violet. One of the most beautiful color combinations to be seen in the Japanese Iris. 3 petals, size of bloom 7 inches, height 32 inches.

Japanese Iris (Continued)

- constance—(No. 19). Cerulean blue feathering, overlapping pale forget-me-not background, with orange buff markings at base of petals. Standards medium size, splashed purple on light King's Blue background. Pistils, greenish white, tipped bluish purple. Flower medium to large. 3 petals. Very fine and a prime favorite with those who are fond of parti-colored flowers. Midseason. Height 32 inches.
- CORNELIA—(No. 13). White, prominently veined purplish blue, with cadmium orange blotch at base of petals, edged dull purple. Standards or inferior petals, 3 inches long, 1 inch wide, paris blue, lower half. Upper half white, heavily veined paris blue. Pistils, white tinted lavender, with lighter tinted lips. An extremely fine variety that should find much favor with all Iris lovers. 3 petals, size of flower 7 inches, height of stalk 50 inches.
- DAY DREAM—(No. 1). In this variety we have an unusually beautiful and attractive flower. The color is a soft pinkish lilac, lightly veined pale violet blue with heavier shading of the same color surrounding cadmium yellow blotch at base of petals. Short inferior petals of pale violet blue, and pale pink pistils, tipped bright blue. 3 petals, diameter 6-7 inches. Height of flower stalk 30 inches. Stock very limited.
- GRENADIER—(No. 16). White, overlaid with bright lavender sheen. The lavender being more prominent at base of petals, surrounding cadmium orange blotch. The standards or inferior petals are medium long, upright and are of a pleasing hue of lavender edged blue. Pistils clear white. A wonderfully beautiful variety. 3 pistils, size of bloom 7-8 inches. Height of stalk 50 inches.
- HARMONY—(No. 3). A finely ruffled variety of great beauty, and distinct from any other Japan Iris I have ever seen. The flowers are single and medium size, with the exquisite color of oxide blue veined and edged lilac pink. Prominent orange blotch at base of petals. Inferior petals bright berlin blue. Pistils pale lilac pink. Size of flower 4% inches, height 42 inches.

Price, \$1.00 each, \$10.00 per dozen

LAWRENCE—(No. 5). Hortense blue, lightening to Ontario violet, as the flower becomes fully blown. Standards are large, prominent, and of a solid, deep full bluish violet. Pistils greenish white, tipped light bluish violet. Rich Primuline yellow blotch extending from base to one-third way up petals in feather like formation. Flowers 8 inches in diameter, with broad rounding petals. A very striking and altogether beautiful variety. Height 42 inches.

Price, 60c each, \$6.00 per dozen

- MARTHA KEMP—(No. 8). Deep lilac pink ground, brushed Venetian blue. Standards or inferior petals are medium long, stand upright, and are almost solid, deep bluish violet. Orange blotch at base of petals. Pistils greenish white tipped bluish violet. A very conspicuous and beautiful variety. Single. Size of flower 7 inches, height 48 inches,
- MARVELLA—(No. 20). Phlox purple, splashed phlox pink. Orange buff blotch at base of petals. Pistils greenish white, tipped lavender pink. Flower large to very large, with three broad, rounded petals. Height 32 inches. Midseason. A marvelously beautiful variety.

Price, \$1.00 each, \$10.00 per dozen

- NORMANDY—(No. 7). White, with faint hair lines or veins, radiating from light cadmium yellow blotch at base of petals. Standards or inferior petals are very conspicuous in their contrast of bluish violet color, tipped and edged white. Single. Size of flower 6-7 inches, height 46 inches.
- OCEANA—(No. 12). Deep violet blue, with bright cadmium yellow blotch at base of petals. Pistils striped lavender and purple, lips dull violet. Very handsome and showy. 6 petals beautifully ruffled and fluted. Size of flower 6 inches, height of stalk 55 inches.

Japanese Iris (Continued)

RICHMOND—(No. 23) 1933. The ground color of this marvelously beautiful variety is difficult to define, as it does not exactly match any of the color plates in Ridgeway's Color Chart. Its rich lustrous color closely approaches Royal Purple, and Dark Violet coming about half way between these two colors. Some of the flowers are lightly mottled and splashed with light pink, prominent orange color at base of petals. Richmond is by far the richest colored Japanese Iris I have ever seen Iris I have ever seen.

Price, \$1.50 each, \$15.00 per dozen

- ROMANCE—(No. 2). Cerulian blue, heavily marbled pinkish lilac. Prominent blotch of deep cadmium yellow at base of petals short or inferior upright petals of same color and marbleing. Size of flower 8 inches, height of flower stalk 40 inches. A very showy variety that will find favor with all lovers of the Ir.'s who are fond of the odd and unusual color combinations.
- **SELKIRK**—(No. 22). Pure white, with gold band in center of lower half of petals. Flowers large, and beautifully ruffled. Similar to Gold Bound, but pronounced by experts as being better. 6 petals, height of stalk 42 inches.
- TALMANYA—(No. 4). Pale kings blue, irregularly splashed and marbled Venetian blue. Bright orange blotch at base of petals. Standards of same pleasing color as falls. Pistils greenish white, tipped pale kings and Venetian blue. A splendid variety of great merit. Flowers 7½ inches in diameter, finely ruffled. Height 40 inches.
- VENICE—(No. 17). Lavender pink, heavily veined Venetian blue, with deep chrome yellow blotch at base of petals. Pistils lavender tipped Venetian blue. 6 petals, size of flower 6 inches, height of stalk 50 inches. It is impossible to adequately describe the great beauty of this exquisite variety. You will have to see it to fully appreciate its beauty.
- VERNON—(No. 21). Bright lavender blue on rosaline pink ground. Narrow and of orange rufous on center of lower third of petals. Standards or inferior petals oxide blue, mottled lavender pink. Pistils creamy white, tipped lavender blue. 3 petals. Size of flower 7-8 inches, height of stalk, 30 inches.
- VAN HOESEN-(No. 6). Dull bluish, violet, veined lilac pink. Light orange colored blotch at base of petals. Standards or inferior petals lilac pink tipped bluish violet. Pistils dull greenish white, edged bluish violet, with deeper margin of bluish violet at terminal. A very beautiful variety. Single. Diameter of flower 6 inches, height 48 inches.
- SPECIAL OFFER-1 each of the 22 varieties \$10.00, 3 of each \$25.00, not prepaid.

Japanese Iris Seed from Kemp's Orchid Flowered Strain

That many new and beautiful varieties will result from the planting of this strain of seed, there can be no question or doubt. Iris are easily grown from seed, and any one with greenhouse facilities, or a sunny window in the house can succeed with them.

Price per packet of	100 seeds	\$.25	
Three packets	•••••••)
Six packets		1.00)

Postpaid

Full cultural directions printed on each packet.

Blight Proof Chestnut Trees

Over a wide section of our country, the Chestnut tree blight killed practically all our native Chestnuts. The younger gen-eration has never enjoyed the pleasures of Chestnuting en-joyed by older generations. In fact, they do not even know what a chestnut tree looks like.

This new blight resistant species we are offering you, was found growing in Northern China where the Chestnut blight originated, and was brought to this country by an agent of the U. S. Dept. of Agriculture, who found it thriving in the midst of large numbers of dead trees of other species that had succumbed to the ravages of the blight. The late Dr. Walter Van Fleet, sent us several trees grown from nuts this agent brought to America. These trees are now over 20 years old and have been bearing for the past five or six years. The trees we are offering are seedlings from the trees propagated from nuts brought from northern China. nuts brought from northern China.

This species will never make a large timber tree. It is rather dwarf in habit, and grows into wonderfully beautiful symmetrical specimens for landscaping work. The nuts are the same size, and of the high, sweet quality of our native chestnuts. They are very palatable both in the raw and cooked state.

Trees, 2-3 feet, \$1.00 each, \$10.00 per dozen. Larger and heavier bodied trees, \$1.50 each, \$15.00 per dozen. Express charges collect.

Dahlia Seed

Dahlias from seed will bloom in 10 or 12 weeks after sowing. The seeds we offer are home grown, and are from many of the very best double varieties listed in this catalog, some from carefully hand pollenized flowers. They are the surplus, over and above our own requirements, and of the same quality we shall plant. No better seed can be procured anywhere, nor at any price, (no matter how much you pay), that will give more double flowers. The past season, out of 300 plants we selected 75 promising double varieties for further trial; an unusual high percentage, that may not be duplicated soon again. Growing dahlias from seed is purely a gamble and we cannot guarantee the results. All who want dahlia seed, simply take a chance hoping they will get one or more that will be outstanding. Supply is limited, and while it lasts orders will be filled at the popular price of \$5.00 per 100 net. Supply very limited. limited.

Kemp's Giant Zinnias

Full cultural directions on each packet.
The Giant Zinnias are the largest flowered and most gorgeous

The Giant Zinnias are the largest nowered and most good of all the garden annuals, with a wonderful range of color.

The giant blooms are extremely double, with long stems, and good keeping qualities. This old-fashioned flower is a joy in the satisfactory for house decoration. If you garden, and extremely satisfactory for house decoration. If you have room for but one annual, plant the Zinnia. No other annual will give so much in return for so little attention.

It loves a hot, dry Summer and grows with almost no care, although better results are obtained with some loving care. It

has no insect or funguous enemies.

HLIA-FLOWERED—3-4 feet. The flowers often measure 6 to 8 inches in diameter and 4 inches deep. Mixed in the DAHLIA-FLOWERED—3-4 feet. following colors—primrose yellow, creamy yellow, rich crimson lavender, light rose, rich orange yellow, light rose with center deep rose, golden yellow on brown, old rose, orange and gold, pure white, deep purple and flame scarlet.

Pkt. 15c, 4 pkts. for 50c, 9 pkts. for \$1.00, net

New Yellow Cosmos

ORANGE FLARE—This is the first early flowering yellow Cosmos, and one of the most outstanding additions to the annual flowering plants introduced in recent years. The plants are 3-5 feet high, many branched and very prolific of rich orange colored blooms from mid-summer until frost. The long stiff stems, and long keeping blooms makes it specially valuable for cutting.

Large packet, 15 cents each, 3 for 35 cents

Marigolds

LEMON QUEEN—These are lemon color, but the formation of the flower is exactly like the Orange Queen. Cultural directions on each packet.

Packet 10 cents, 3 for 25 cents, net

ORANGE QUEEN-Large, perfect, double quilled flowers of a rich deep, golden orange color. Very attractive.

Packet 10 cents, 3 for 25 cents, net

In late Summer, when many annuals are past their best, the Marigolds afford a wealth of color that is simply invaluable. The large flowered African varieties produce enormous, selfcolored flowers on tall plants and are indispensable for porch decoration and exhibition. One of the longest keepers of all annuals.

INSTRUCTIVE GARDEN BOOKS

DAHLIAS-By F. F. Rockwell.

Introduction by Derrill W. Hart, originator of the annual "Dahlia Roll of Honor."

Popular as they are, dahlias have uses and possibilities which can make them even more universal favorites in American gar-

dens. This handbook indicates these opportunities and tells how the experienced grower and the amateur can realize them.

"Dahlias," which is complete with 65 specially drawn illustrations, provides the beginner with indispensable information on types, varieties, fertilizers, planting, growing, pruning and dispudding inserts and dispugges harvesting atoming propagate. disbudding, insects and diseases, harvesting, storing, propagating, hybridizing for new varieties and growing for exhibition. Exhibitors, hybridizers and experienced growers will also find much information and many worthwhile suggestions in the book.

Contents. The Great American Flower, Types, Varieties and Uses, Soils and Fertilizers, Planting and Growing, Insects and Diseases, Harvesting and Storing, Propagating and Hybridizing Special Purposes.

84 pages; 65 illustrations; 5 x $7\frac{1}{2}$ inches; Cloth; \$1.35 postpaid. SPECIAL OFFER:—Retail orders for Dahlias amounting to \$10.00 or over, we will include a copy of Rockwell's Dahlias-FREE.

GLADIOLUS BREEDING-By J. A. Kemp.

This little work is intended as a trustworthy guide (for the inexperienced) to successful breeding of the Gladiolus, and its writing was prompted by the numerous requests that came to me from many parts of the country. It is written in plain English, stripped of technical terms, so that any one can comprehend it and with a little practice be able to successfully cross pollenize the Gladiolus. There is nothing difficult to learn about this work, any one can do the mechanical part of it, and this little booklet tells you just how it is done, and how to grow and care for the seedlings until fruition, selection of varieties for further trial, etc. Price 50 cents per copy.

Will be given free to all my 1937 customers who order bulbs to the value of \$3.00 or over.

But one copy to a customer.

KEMP'S ORCHID FLOWERED JAPANESE IRIS